



Jordan Ison
President

Stacey Ison
President

BETTER WITH BROTHERS

WE DON'T PLAY PRICING GAMES

We do not artificially inflate our used car prices in the hopes of winning a negotiating contest with our customers.

WHAT IS MARKET VALUE PRICING?

We use
GOOGLE TECHNOLOGY to shop every car we own, every hour, against every other car in our market. This Market Value Pricing **GUARANTEES** that you get the most competitive prices on all our used vehicles, all the time.

WE GIVE YOU THE BEST PRICE UP FRONT

Ask us we'll prove it. Your Account Executive will provide a Market Value Pricing analysis on any used car in stock and you'll see our competitive position in the marketplace.



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